## Institutional Distinctiveness

# Holistic Development of Students Through Extension and Outreach Activities

# Aim:

Sri Vivekananda Degree College for Women, Kadapa has been achieving academic excellence through student outcomes and faculty contributions. The institution in its crest for excellence has been continuously interacting with industry, research organizations, and premier academic institutions to provide quality education. The institute is socially responsible and it is having a proactive policy in terms of social outreach camps, which makes it distinct from other institutions. Sri Vivekananda Degree College for Women, Kadapa was established with the objective of not only providing quality and value-based education at low cost but also uplifting its neighboring community socially and empowering them with the help of knowledge assistance.

This was the mission set by our Correspondent Sri D.S.R Manohar Reddy garu and our Director Sri Dr. N.P. Madhusudhan Reddy garu in 2012 and with this spirit of sincerity and Integrity. We believe in high standards of academic, professional, and societal performance.

We believe that college life is not all about academics, games, friends, and fun. It is also about learning to interact with other people and being aware of social, environmental and gender issues, and inequities in society. We provide an opportunity for every student to contribute to making the society in which they live a better place and to grow up as better individuals. The Institution has committed itself to the task of inculcating social values and responsibilities in its students. One of the most important things about the Institution is that each student needs to be distinct, achievable, and rewarding in order to keep the students moving forward. Along with other sports, cultural and technical activities, the NSS unit of SVDCW plans activities like plantation, awareness, rallies and field visits to expose the students to the pressing issues of society. A session on Human Value & Professional Ethics (HVPE) was arranged by experts. They are taken on field visits to related industries and encouraged to participate in competitions dealing with environmental issues. The important aim is to develop students' personality through community service.

As a special thrust, societal development is also instilled on a large scale into the students through the active NSS unit, which undertakes various services to inculcate social values. Throughout the year, the NSS unit undertakes a plethora of events ranging from street plays, cleanliness drives, tree plantation drives, donation drives, waste management drives, gender equity, field visits and many more.

We ban the use of single-use of plastic in canteens, in our Institution's premises and hostel etc. We adopted a plastic-free campus. Our Institution carry out awareness drives and sensitization workshops on the harmful impacts of single-use plastics. We mandate all students to avoid bringing non-biodegradable plastic items to the Institution.

The NSS is an extension of activities to the higher education system to orient the student youth to community service while they are studying in educational Institution. The SVDCW Strongly believes that the social values and feeling of giving back to society are not limited to the NSS unit. The students have conducted donation drives for flood-affected people also.

#### Context:

The institution promotes the participation of the students and teachers in various extra-curricular activities through events that enable them to understand and learn about some of the societal issues, like self-discipline, culture, education and employment. It also paves the way for maintaining a healthy relationship with society.

While pursuing extra-curricular activities in college along with education, students learn arrangement and time management skills too. Talented students have well-groomed personalities, which helps them to face the world in a better way. The Institution understood the concept of teamwork, understand the importance of Communication and go through comprehensive learning.

### Practice:

The proclamation of knowledge cannot be an isolated academic project of human development because it is intricately informed by the related discourses of social, economic, cultural and spiritual growth without which it is difficult to sustain a civilization, society, or individual. Extra-curricular activities increase the level of confidence and also teach them how to cooperate and work with people in different conditions.

They learn to face the challenges that come in their education and career. Extra-curricular activities also help students expand their networks, which is beneficial for finding career opportunities after graduation. The NSS unit of the college has consistently contributed to community outreach initiatives through:

#### 1. Literacy programme creative

- 2. Tree plantation programme
- 3. Ethics of life
- 4. Blood donation
- 5. Yoga day celebration
- 6. Voter's day

# 8. AIDS Awareness

- 9. Awareness on Menstrual cycle
- 10. Entrepreneurship development programme
- 11. Gender equality
- 13. Women's Day celebration
- 14. Awareness on cyber crime
- 15. Say no to child Labour and child marriage
- 16. Health Camps etc.,

# Evidence of Success:

Extra Curricular activities help children to develop their social skills and learn how to work in a team to achieve a shared goal. Extracurricular activities increase opportunities for social interaction and new relationship development. As most of these activities are group-oriented, they have students from different niches, which gives them a chance to find out about people with different passions and cultures. Interaction with people from different backgrounds helps in the development of interpersonal skills among the students. The evidence of success is measured through

- ✓ About NSS in the institution.
- ✓ Number of activities conducted in the academic Years 2017-2022
- Social Services of Neighbouring of villages
- ✓ Number of Awards and Appreciations.
- ✓ Bills and Audit Reports of NSS Camps.
- ✓ Distinguish alumni.
- Placements, Pass Percentage and Higher Education details
- Participation of students and faculty Extension activities

### **Problems Encountered:**

- ✓ Hesitation from the students to participate in the NSS Activity.
- ✓ Corona Pandemic Situation stops institutions from conducting a number of external activities.
- ✓ Time Constraints in conducting several activities.
  - ✓ Inertia from local communication to participate in various external and outreach activities organized by the institution.